



# unconference 2017

## Supporters Pack

### What we do

- We hold Monthly meetups - a combination of single long talks and multiple lightning talks from established and fledgling speakers.
- We run this annual unconference
- We run workshops - so far covering topics including Symfony, Penetration Testing and front-end build pipelines in Gulp
- We represent the community at local tech events and hackathons - as well as running the Unconference at the PHP North West conference for the past few years.

### Who we are

The PHP East Midlands user group is entirely run by volunteers who donate their time and energy to this fantastic cause. Most of our regular events are totally free and we actively encourage people of all abilities to come to our user group meetings which are often graced by the presence of some established speakers on the PHP talk circuit.

### Why we are looking for support

As a community group we are a not for profit group, for events such as our unconference we have a number of expenses above and beyond those we have to run the meetup. We have costs such as payment processing, food & drink and extra marketing. We actively market the group through promotional materials and by supporting initiatives such as the PHP Diversity elephants. We try and keep the ticket cost as low as possible, to ensure the event is open and accessible to as many people as possible and therefore we look to join with supporters, looking to position themselves in the community. NO monies are ever taken personally by the organisers.

[contact\\_team@phpem.uk](mailto:contact_team@phpem.uk) for more info

## About the event



The event is in its fourth year, and continues to attract attendees from the local community and afar, since its inception in 2014 there have been over 50 attendees each year. The event is held at De Montfort University and is supported by Computer Science department there. Feedback over the years has been very good such as

"Interesting, even for a non PHP person. I learnt a little more about several technologies I have been watching like like docker and RabbitMQ." Paul Muston (meetup.com)



"Really enjoyed yesterday #phpem16 Thanks to organisers and all I met @liamh101 @phpcodemonkey @robabba @Cezary\_Bilda and thanks to speakers!" Conor Spencer Hanson (twitter.com)

"Had a great day at PHPem (<http://phpem.uk/>) [un]conference and I was lucky enough to win one of only 3 PHP elephants :D #phpem16" James Deathe (twitter.com)

Talks include topics such as PHP language features, Docker, DevOps, Wordpress and security. There will be an informal social afterwards.



As it is an unconference style event participants are also speakers and supporters are encouraged to bring talks to the event too.

The event will be publicised through on and offline marketing, on social media the hashtag #phpem17 will be used and the phpem account (999 followers) and slack team (177 members) will as always be actively engaged. Search twitter #phpem16 or see <https://join.in/event/php-east-midlands-unconference-2016/details> for info on the last event.

contact [team@phpem.uk](mailto:team@phpem.uk) for more info

## Our packages

### **GOLD £750 - max 2 packages**

Large Logo on PHPem community banners at the event.

Sponsor announcement lot / named room

Logo on delegate passes at the event and prominent placing on other marketing material

Provide flyers and/or gifts for delegates to take away on the day  
(a 'table of goodies' will be available).

Supporter profile on the phpem.uk website / multiple social media mentions

Free 8 tickets

### **Silver £500 - max 3 packages**

Logo on PHPem community banners at the event.

Logo on marketing material.

Provide flyers and/or gifts for delegates to take away on the day .

Tweet shout out

Free 4 tickets

### **Bronze £100**

Logo on marketing material.

Tweet shout out .

Free 2 tickets

all prices inclusive of VAT.

For details please contact [team@phpem.uk](mailto:team@phpem.uk), do not hesitate to ask questions or contact us about ideas or further information.